



UNITED WAY MIAMI

EDEN Place: The Power of Place-Based Impact

Meeting families where they are



OUR WHY

Miami-Dade families are facing interconnected challenges

- Rising costs are outpacing wages
- Families face barriers to healthcare, housing, education and economic stability
- The need for coordinated, long-term solutions is growing

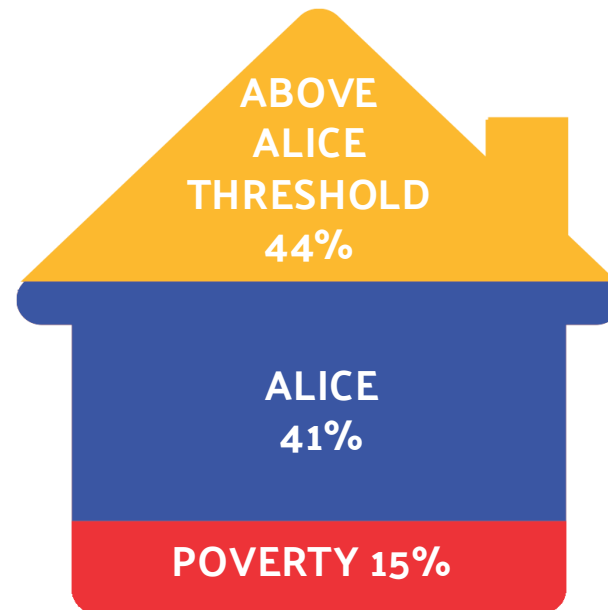
**Household Survival Budget
for a Family of Four:**

\$97,548

VS.

Median Household Income:

\$76,184



Miami-Dade Households 2026

56%

**are living in poverty
or are one
emergency away
from financial crisis**

The Problem is Simple...

The early years are a critical foundation for lifelong health, development, and wellbeing. However, the conditions that support children and families to thrive are not equally distributed.

“The people who live closest to a problem are also the closest to its solution”

–Angela F Williams, Former CEO of United Way Worldwide

Core Needs of Families & Children

- Default approaches are typically treatment-oriented and service-driven rather than prevention-oriented and context driven
- Shift the focus from adverse early experiences to positive experience and conditions needed in order to flourish
- Focus on families/caregivers and children as parent capacity can determine a child's ability to thrive



Place Based Approach to Care

Addresses social determinants of health and encourages resilience

IT REQUIRES

- 1) Collaboration with communities as partners
- 2) Builds on trust and existing relationships
- 3) Providing solutions tailored to local realities
- 4) Addressing multiple challenges simultaneously
- 5) Strengthens community ownership and empowerment
- 6) Leveraging local assets, not just calling out the deficits
- 7) Improves coordination among systems

When Working Well It Can....

Families increase their levels of involvement in their child's school and community

Children experience improvement academic performance and behavior

Families experience an improvement in overall functioning

Families feel confident that they know how to navigate their family challenges

Local communities have a higher sense of pride in their local community-based organizations and school system

Psychological safety is improved

Improved school readiness and early childhood development

Stronger social support networks and reduced isolation

Better coordination amongst nonprofits, schools, and other agencies

Reduced duplication of services and more efficient resource utilization

Increased upward mobility

Reduced geographic disparities

Stronger community capacity to address future challenges



EDEN Place

Educate. Develop. Empower. Nurture

**A free family resource center supporting
everyday parent needs**

Mission

To elevate a families' foundational knowledge of the systems that directly effect a child's wellbeing, development, and future success

Vision

Thriving communities where families have the capacity to have all their needs met



EDEN Place

Educate. Develop. Empower. Nurture

**Overtown Youth Center ("OYC Miami")
Sant La Haitian Neighborhood Center**

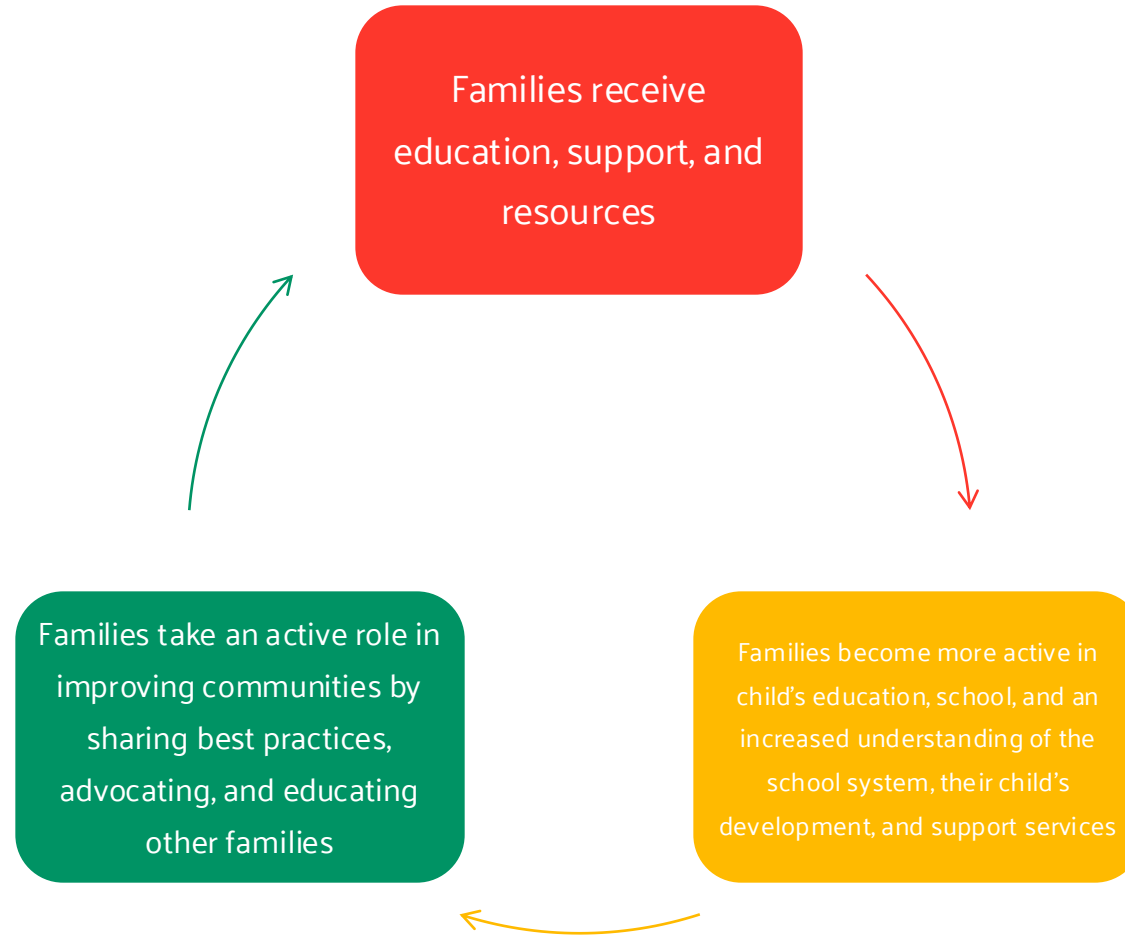
One on One Coaching --> Workshops --> Single Services

SERVICES OFFERED

- Parenting Skills Training
- School Advocacy
- Supply & Diapers Assistance
- Workforce Development
- Healthcare Access
- Community Referrals

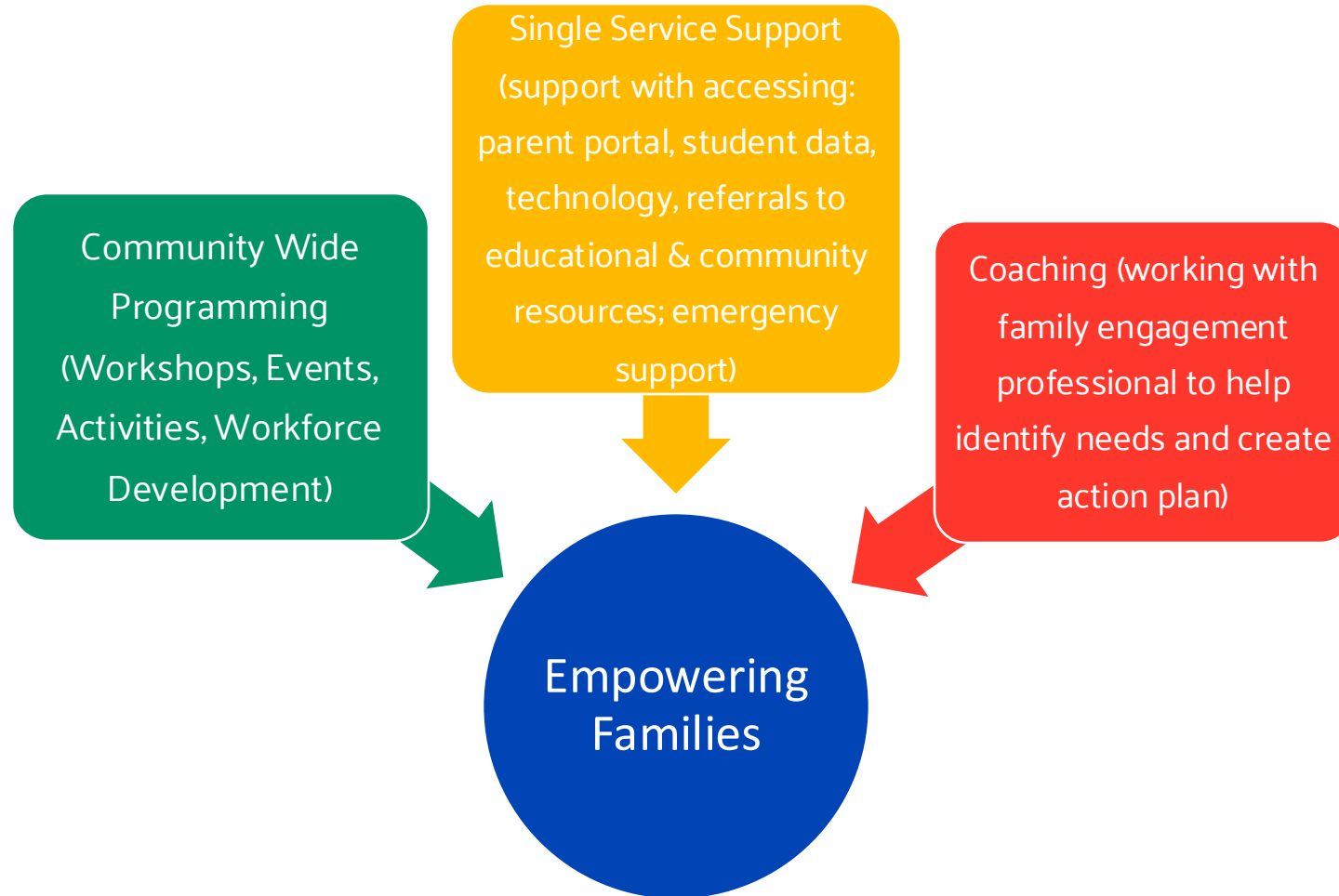


EDEN Place Feedback Loop



EDEN Place Focus Areas

Children's Schooling, Child Development, Adult Development



EDEN Place: Place Based Approach

Educate. Develop. Empower. Nurture

At a baseline:

One on One Coaching
Workshops
Single Services

**Services are culturally
appropriate and situational**

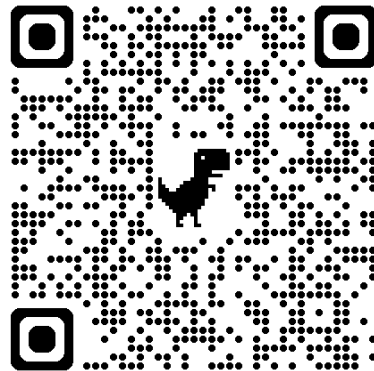


EDEN Place

Educate. Develop. Empower. Nurture

Overtown Youth Center ("OYC Miami")
Highlight: Unidos in Finance

7 Week workforce program
preparing individuals to enter careers
in the banking, financial services, and
related fields industry

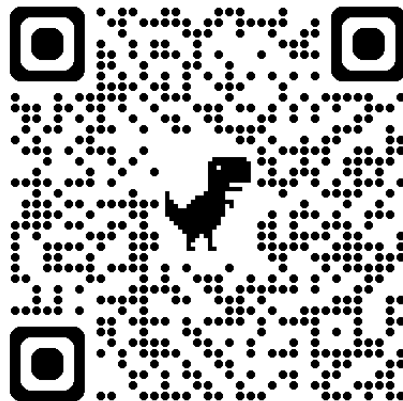


EDEN Place

Educate. Develop. Empower. Nurture

**Sant La Haitian Neighborhood Center
Highlight: Exceptional Education Outreach
Bahamas**

**Delivered a virtual Haitian-Creole
Language Support Workshop for
teachers in The Bahamas**



EDEN Place: The Impact

Collective impact made
from the 2025-2026
fiscal year



21,474

Total community members
reached



266

Workshops offered



106

Families received one on one
coaching



98%

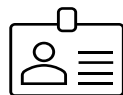
Families that reported their
issue was addressed

Connect With Me!

Tyler O'dneal



Director, Community Impact



Odnealt@unitedwaymiami.org



<https://oycmiami.org/>



<https://www.santla.org/>





UNITED WAY

Miami