



WHEN BUSINESSES SUPPORT FAMILIES, EVERYONE WINS

Bosses For Babies is a statewide initiative of The Children's Movement of Florida, designed to meaningfully engage business leaders in **boosting their workforce** and contributing to community prosperity through family-friendly policies.



Our growing network of business leaders from the Panhandle to the Keys champions family-focused practices in the workplace.

Regardless of a company's size, available resources, or needs, Bosses **can make meaningful change** through one of our three pillars:



SUPPORT



ADVOCATE



GIVE BACK

WHY FAMILY-FRIENDLY WORKPLACES?

Wins for Businesses

Family-focused workplaces provide a competitive advantage in attracting and retaining talent, increasing productivity and employee loyalty, and reducing turnover costs.

Wins for Families

Employees who work in family-focused workplaces are more satisfied with their jobs, more engaged with their work, and less likely to leave the workforce.

Wins for Florida's Future

Family-friendly business practices lower employee stress and enhance well-being, enabling parents the time they need to support their children's healthy development.

Guide to Family-Friendly Workplaces in Florida

When Businesses Support Families, Everyone Wins.



The Children's Movement
of Florida

BOSSSES
FOR
BABIES

Our **Guide to Family-Friendly Workplaces in Florida** highlights research-based policies that show a positive business impact for employers, and a positive impact on children's health and well-being.

- ✓ **Paid Leave**
- ✓ **Flexible Work and Scheduling**
- ✓ **Health and Wellness Benefits**
- ✓ **Child Care**
- ✓ **Accommodations and Support**

Scan to download.



Research indicates that implementing family-friendly policies enhances talent recruitment and retention, proving advantageous for both employees and the long-term success of companies.

\$1.7B

Florida employers will spend \$1.7 billion in turnover costs

68%

of children in Florida today live in families where all parents work

55%

of unplanned absences are because of childcare issues.

The Children's Movement of Florida

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