



**The Future Call
Early Learning Coalition
of Brevard County**



The Future Call

Join us on Tuesday, March 10 at Noon ET

**Brevard's Community
Conversation on the
State of Early Learning**

Laura Gambino
Chief Executive Officer



*Register today for our free conversations on
Florida's early learning future hosted every
other Tuesday at Noon.*

The
**Children's
Movement**
of Florida



Innovation in Action: Partner Spotlight



In Brevard County, My Reading Academy and My Math Academy supported 283 VPK students across 17 sites last school year. We saw measurable gains – each additional week of use was linked to a 2.7-point increase on the Star Early Literacy assessment. Students who used the program as intended ended the year with expected scores 50 points higher than similar peers. This equates to 4.2 months of instructional growth.



Age of Learning[®]



Engagement and Advocacy



Last August, ELC Brevard brought together local legislators, community partners, and early learning advocates for a Community Conversation focused on recognizing the impact of early childhood education in our region. The gathering created space to highlight the work happening in Brevard County and to thank our local leaders for supporting young children, families, and educators.

Since then, our team has continued to show up and stay engaged. We regularly attend Brevard County Commission meetings to support proclamations that recognize the importance of early learning.



Free Community Programming



Little Free Libraries
Launch into Literacy
Learning Trails



These performance metrics and designations reflect the final step in the transition to a new VPK accountability system that sets clear expectations that VPK providers must provide quality care and education to increase kindergarten readiness.

Designation	Percent of Providers	Provider Count
Excellent	33%	2,026
Above Expectations	31%	1,906
Meets Expectations	24%	1,458
Below Expectations	6%	357
Unsatisfactory	1%	43
Incomplete	5%	305

The Early Learning Coalition of Brevard County proudly recognizes 40 Voluntary Pre-Kindergarten (VPK) providers that have earned an “Excellent” designation from the Florida Department of Education’s Division of Early Learning for the 2024–2025 program year.

SOFTSKILLS LEARNED IN HIGH QUALITY EARLY EDUCATION SETTINGS



Communication



Resilience



Responsibility



Persuasion



Confidence

SOFT SKILLS FOR BUSINESS DEVELOPMENT AND SALES



Communication



Resilience



Responsibility



Persuasion



Confidence

Florida Chamber's Untapped Potential Road Blocks to Success



-911 million in tax dollars
Florida misses \$911 million annually in tax revenue due to the child care crisis.



-4.47 billion loss to FL employers
Child care-related employee turnover and absenteeism costs Florida employers \$4.47 billion per year



27% of employers offer child care benefits
This includes child care assistance, benefits, or accommodations, with the most frequently shared examples being flexible work hours and paid maternity leave.



48% have seen education interrupted
Due to child care concerns, including going from full-time to part-time (22%), choosing to stop attending an education program (22%), or being dropped from a class or program entirely (18%).

Florida Scorecard reports that **18.2% of Florida's children** live in poverty. For child care to be considered affordable, The U.S. Department of Health and Human Services (HHS) states that it **should not consume more than 7% of a family's household income**. Our survey indicates that **low-income families in Florida spend on average 13.4% of their household income on child care, driving them deeper into poverty**. This finding is corroborated by an Economic Policy Institute report that found that child care costs in Florida are among the highest in the country.

What's Next for ELC Brevard County?

Highlights



Join us...

**100% of children are ready
for kindergarten.**

Get involved. Donate. Support.



Thank You!

