

#AreYouKiddingMe?

“58% of Florida parents or caregivers tell stories and sing to their young child every day!”

-Zero to Three



Sharing stories and songs are natural precursors to early literacy.

These interactions at home and school serve as building blocks toward language proficiency, and ultimately, reading at grade level.

Unfortunately, 61% of Florida's fourth graders are not proficient in reading.



With early intervention, we can ensure that more children have the proper reading skills to succeed in school, careers and life.

If you'd like to be part of the solution, become a ReadingPals volunteer!

The
**Children's
Movement**
of Florida



Florida Power & Light Company is proud to support the efforts of The Children's Movement of Florida.

CHANGING THE CURRENT. 