

# #AreYouKiddingMe?

“In the U.S.,  
the average baby  
starts watching TV  
at 5 months old.”

-Kevin Crowley, Professor



**Is TV suitable for young children?** While some educational shows can benefit older children, watching TV can actually be detrimental for younger children.

Young children who watch TV are more likely to have **shorter attention spans, difficulty concentrating and are less able to recognize letters and numbers** by the time they go to school.



Watching TV also takes time away from important activities such as **family bonding, interactive education and playing**, which all help pre-school children grow emotionally, intellectually and socially.

**The Children's Movement of Florida** understands the importance of young children interacting with a caring adult who can instill a love for reading. That is why we encourage you to become a ReadingPals volunteer!