



When businesses support families, everyone wins

Let's break down why:

- 1** Community investments help build a stronger environment for children to thrive.
- 2** Family-friendly policies and practices support workforce productivity and talent retention.
- 3** High-quality early learning lays the foundation for Florida's future prosperity.

Our Bosses for Babies get it.

Nearly 200,000 children enter kindergarten each year in Florida and almost half of them are not "ready" to learn. We invite Florida business leaders to join Bosses for Babies and contribute to changing this reality.

ARE YOU READY TO BE A BOSS FOR BABIES?

JOIN BOSSES FOR BABIES

MAKE THE COMMITMENT THAT'S RIGHT FOR YOUR BUSINESS



Business leaders can make an impact through community involvement, family-friendly business practices, or using their voices.



Start the Conversation.

Be vocal when you are prioritizing family, so others know it's part of your culture. Ask employees about their families and their child care choices; listen.



Give or Volunteer.

Support an early learning center in your neighborhood. Sponsor an event in your community promoting early literacy, children's health, or support for parents of young children.



Share Community Resources.

Make information and resources available for parents, caregivers, or grandparents in your organization. Host an internal lunch & learn on early childhood.



Update Policies.

Develop or strengthen family-friendly policies—written in the employee handbook. Predictable schedules, remote work options, child care subsidies, or paid family leave can all improve your workforce productivity and enhance your bottom line.



Advocate.

Use your voice to elevate these issues in your community and influence decisions in Tallahassee. You can also join the Florida Chamber's Business Alliance for Early Learning to engage with a network that cares about the link between early learning and Florida's future.

Sign up today at <https://bit.ly/BossesForBabies>