

We are Floridians insisting on a strong start for all our children.

How do we do it?

- 1) **Informing people** about the importance of the early years.
- 2) **Urging elected officials** to make early learning, health care and parenting support more of a priority in Florida.
- 3) **Helping children learn to read** and offering mentorship with the ReadingPals program.

Why does it matter?

Each year in Florida, 87,000 children are already behind when they start kindergarten.

More than 250,000 children are currently uninsured and lack access to quality health care.

For every \$1 spent on early learning initiatives, roughly \$8.60 is returned to society.

How can you help?

- Join our Movement at www.childrensmovementflorida.org
- Follow us on social media @ChildMovementFL
- Become a ReadingPal

Email: info@childrensmovementflorida.org **Phone:** 305-646-7230

